

RECENT CONTRIBUTIONS

Competitiveness and Innovation:

Studies and Journal Articles

- "From Cooperation to Friction: Policy Implications of US Election 2008 in US-China Trade", *China & World Economy* (CASS), May-June.
- "US Elections 2008: Implications to US-China Relations," *International Review*, spring 2008 [Shanghai Institute of International Studies]
- "Global Competitiveness, Innovation and Higher-Education: Advanced Economies and BRICs" (Nov 2007)
- "India's Path to Innovation", *Strategic Innovators* (IIPM/India), Jul-Sep 2007
- "China and India: Innovation Challengers" *The National Interest*, Jan-Feb 2007
- "The Rise of Chinese and Indian Innovators", in *India and China* (Delhi, India), Jan 2007
- "The Rise of Chinese Multinationals", *The National Interest*, Fall 2005
- ICT Clusters in Helsinki, Dublin Portland and Tel Aviv. (OECD: Paris), May 2002
- Innovation, technology and risk capital, European Commission, May, 2001

Competitiveness and Innovation:

Essays and Columns

- "The Lessons of Doha", *Trade Policy*, Sept
- "The Next Stage in China's Development," *China Daily*, Aug 14, 2008
- "Oil Prices Threaten Globalization," *China Daily*, July 7, 2008
- "Guess Who's Afraid of Free Trade," *China Daily*, May 14, 2008
- "Rise of Chinese Cities," *Shanghai Daily*, Jul 1, 2008
- "Resurgence of Innovation," *Just Add* (Kemira), forthcoming
- "U.S. consumer at crossroads," *Tieto & Trendit*, Apr 10, 2008
- "Taiwan prepares for a great change," *Talouselama*, Mar 21, 2008
- "Importphobia," *Trade Policy*, Apr 2008

- "Looking East in Singapore," *The National Interest*, Mar 5, 2008
- "Water Capital," *Just Add* (Kemira), Mar 2008
- "Pakistan's Deadly Disconnect", *The National Interest*, Jan 30, 2008
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- "The Future of US-Chinese Trade", *Trade Policy*, Sept 2007
- "Taiwan's Year of Danger", *The National Interest*, Sept 2007
- "Europe's Moment", *The National Interest*, Sept 2007
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- "Presidential Elections 2008 and US Competitiveness", *Talouselama*, Sept 2007
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- "Asian Innovation", *Nokia People*, Mar 2007
- "Thailand's New Anxiety", *Talouselama*, Mar 2007
- "Russia's Energy Trade," *Trade Policy*, Dec 2006
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ICT/Marketing, Media and Design

- "India and Mobile TV," *Broadcast & CableSat/India*, August 2008
- "China's New Mobile and VC Opportunities," *China M&A Review*, Aug 2007 (in Chinese)
- "The New Global World of Design," *Trade Policy*, Mar 2007
- "China's Lessons for India" and "Mobile Industry in India and China" in *India and China in the Asian Century* ed. by PJ Gandhi.
- "China as ICT Superpower" *China Business Review*, US China Business Council Mar 2007
- "Mobile TV", *CRMguru*, Oct 2006
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- "India and Mobile Revolution", *Strategic Innovators* (IIPM/India), June 2006.
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- "Twin Drivers and Irrational Exuberance," *International Journal of Media Management* Volume 5, No. 2, 2003
- With Eli Noam, *Competition for the Mobile Internet* (Kluwer, 2003)
- *Finland's Wireless Valley*, TEKES, Nov 2002

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- *The Birth of Internet Marketing Communications* (Quorum 2000)
- *Triumph and Erosion in the American Media and Entertainment Industries* (Quorum, 1995)

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- *Challenge of Metropolitan Advantage*, Future Board, Finnish Parliament, May 2008
- *Finnish Strengths, Global Opportunities*, Finland's Ministry of Interior, Mar 2008
- "Competitive Pressures of Finnish Cities," *Kauppalehti*, June 2007
- "Helsinki's Baltic Opportunity," *Trade Policy*, June 2007
- *Competitiveness of Finnish Urban Regions*, Finland's Ministry of Interior, Mar 2007.
- *Competitiveness of Finland's Cluster Leaders*, Finland's Ministry of Interior, Oct 2006
- "Finland's Inward FDI," *FDI Magazine/Financial Times*, Oct 2005
- *Finland's Innovative Capacity*, Finland's Ministry of Interior, Apr 2006
- *Globalization and the Finnish ICT Cluster*, Finland's Ministry of Interior, Apr 2005

Keynotes and Presentations

- "World Economic Prospects and International Business," Finland's Central Chamber of Commerce, May 27, 2008
- "Metropolitan Advantage," Future Board, Finnish Parliament, May 26, 2008
- "New Urbanization," KiRa, May 22, 2008
- "Marketing and Advertising at Crossroads," Finnish IndustryForum, May 21, 2008
- "U.S. Presidential Elections and U.S.-Chinese Trade Relations", Webinar, ICA, May 2008
- "US Elections 2008: Trade and Investment Implications in Asia," Hong

- Kong General Chamber of Commerce,
Hong Kong, Apr 2008
- "US-Finnish Competitiveness and Innovation," FACC-NY, New York City, Mar 2008
 - "US Elections 2008: Geopolitical Implications in China", Singapore Institute of International Studies, Singapore, Feb 2008
 - "Finnish Innovation System," IDA, Singapore, Feb 2008
 - "Web 2.0", SiTF Business Outlook, IDA, Singapore, Feb 2008
 - "Metropolitan Advantage," Future Board, Finland's Parliament, Feb 2008
 - "Finnish Real Estate and Construction Cluster", Workshops, FRECC Forum, Jan/Feb 2008
 - "US Election of 2008: Implications in US-Chinese trade and investment", Institute of World Economy and Politics, Chinese Academy of Social Sciences, Jan 2008
 - "China's Innovative Capacity and Competitiveness," Nordic Business Councils, Shanghai, Dec 2007
 - "International Business," Fudan University, Shanghai, Dec 2007
 - "Metropolitan Regions and Global Competition", Future Board, Finland's Parliament, Oct 2007
 - "Finland's Large Urban Regions: Competitiveness and Attractiveness Abroad", Ministry of Interior, Nov 2007
 - "I Want My iTV," MTV3, Helsinki, Nov 2007
 - "Baltic Competitiveness and BRICs," Baltic Development Forum, Tallinn, Nov 2007
 - "Globalization and Mobile Industry," Beijing University of Post and Telecommunications, Oct
 - "China's Economic Development and Urbanization," KONE, Shanghai, Oct
 - "US Presidential Elections and Sino-US Economic Relations", Shanghai Institute of Strategic Studies, Oct
 - "US Presidential Elections", Nat'l's Defense University and Min. of Foreign Affairs/Business and Policy Forum EVA, Sep 2007
 - "Broadcast TV and Web 2.0", Keynote, MTV3, Helsinki, Aug 2007
 - "Finnish Competitiveness", West Palm Beach, World Trade Center, Jun 2007
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 - "Clusters and Global Competitiveness", Singapore, Feb 2007
 - "Rise of China and India as Innovators", Chiang Mai, Thailand, Jan 2007
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 - "Finnish Competitiveness", Finnish-American Business Guild, Dallas, Dec 2006
 - "Competitiveness and Real Estate", Kiinko, Nov 2006
 - "Finland and Global Competition, Keynote, Finpro Forum, Aug 31, 2006
 - "Insurance Industry and CRM", FINVO, NYC, 2006
 - "China's Mobile Revolution", "India's Mobile Revolution", IGI, Washington, DC, May 2006
 - "Finnish Innovation and VC", Keynote, Finnish Venture Capital Association, Mar 2006
 - "Finnish Innovative Capacity and Competitiveness", Keynote, Eduskunta, Finnish Parliament, Mar 2006.
 - "Finland's Competitiveness," San Juan, Jan 2006
 - "Mobile Power in China and India", Pacific Telecom Conference, Jan 2006.
 - "Mobile Revolution in Latin America", GSM Mexico Summit, Nov 2005
 - "Dual Strategies," Finnish Electronics Summit (ELMO), keynote ,Oct 2005.